



Plan - Attract - Retain - Compensate

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For more information, please visit <https://parcstreetgroup.com> or contact:

Chris Jones
Partner, PARC Street Group
(860) 604-3337
cjones@parcstreetpartners.com

Visit us at booth #428 at the 2025 Governmental Affairs Conference!

**PARC Street Group Expands Suite of Executive Offerings With
Two New Divisions**

*PARC Executive Recruiting and PARC Mentoring & Performance
offer ‘radically responsive’ solutions to
shape the future of credit union leadership and help credit unions grow.*

Syosset, NY—February 27, 2025—PARC Street Group is delighted to announce the expansion of its suite of executive offerings with the launch of two new divisions designed to address the growing demand for exceptional leadership within the credit union industry: PARC Executive Recruiting and PARC Mentoring & Performance.

PARC Executive Recruiting will connect credit unions with transformative C-suite leaders who can drive growth, innovation, and member-focused success. As a division of the “radically responsive” PARC Street Group, the new firm’s methodology sets it apart, emphasizing speed, precision, and a personalized partnership with credit unions to identify and secure leaders who align with their mission and values. Early clients have praised the division’s ability to deliver results with unmatched agility and insight.

“Credit unions operate in a dynamic environment where leadership can make or break their ability to serve members and compete effectively,” says Tim Strandquist, Executive Search and Benefits Consultant at PARC Street Partners and head of the new division. “This division launch evolved out of feedback from clients and industry executives that they are looking for responsive

consultants and rapid searches without sacrificing the quality or cultural fit credit unions need to thrive. We're not just filling roles; we're shaping the future of credit union leadership."

PARC Mentoring & Performance will build a new generation of bold, visionary credit union leaders who accelerate transformational growth, redefine financial services, and elevate the industry through innovation, collaboration, and a relentless commitment to their members and communities. To do this, the new division will leverage such tools as mentorship with the most successful credit union executives in the industry, AI-driven training, and bespoke strategic learning opportunities.

"PARC Mentoring & Performance addresses the growing demand for transformational leaders in the credit union sector," says Kirk Kordeleski, Executive Mentor & Benefits Consultant with PARC Street Partners and head of the new division. "PARC Mentoring & Performance will help established and emerging leaders elevate the floor for their organizations and the members they serve through personalized mentorship; quarterly one-on-one coaching; a CEO preparation curriculum covering key topics like leadership, strategy, artificial intelligence, and fintech; workshops and roundtables; and specialized training."

Chris Jones says the new divisions stand on PARC Street Group's long belief in credit unions and the importance of the work they do for their members.

"The launches of PARC Executive Recruiting and PARC Mentoring & Performance underscore PARC Street Group's dedication to empowering credit unions with the leadership required to positively transform themselves in an ever-changing marketplace," says Jones, partner in PARC Street Group and senior executive benefits consultant with PARC Street Partners. "We want all credit unions to thrive. These two new PARC divisions will help them expertly navigate regulatory challenges, embrace digital transformation, and enhance member experiences."

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****About PARC Street Partners****

The team at PARC Street Partners has spent decades serving credit unions that want to attract and retain top talent through benefits packages that motivate their leaders without burdening their members' resources.

As experts in Supplemental Executive Retirement Plans (SERPs) and Split Dollar plans, they design benefits packages that credit unions can afford, and leaders can't afford to miss out on.

Their experience has helped them learn the plans that help credit unions the most. That experience, along with their commitment to radical service (lightning responsiveness, extreme

customization, white-glove support), have made them a trusted resource. They are relied upon by the hundreds of clients who call them partners.

****About PARC Street Group****

PARC Street Group is a leading consultancy providing specialized services across a range of sectors. With a focus on delivering innovative and practical solutions, PARC Street Group has built a reputation for excellence and client satisfaction.

PARC Street Group is marketing name for PARC Street Partners, PARC Compensation Consulting, PARC Mentoring & Performance, and PARC Executive Recruiting. PARC Street Partners is a separate and distinct business from PARC Compensation Consulting, PARC Mentoring & Performance, and PARC Executive Recruiting and these three entities are solely responsible for their own products and services provided. Bruce Smith and Christopher Jones own PARC Street Partners and also own PARC Compensation Consulting, PARC Mentoring & Performance, and PARC Executive Recruiting.